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# Lacey Stenson, MBA

Partner and Chief of Staff

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Lacey Stenson is Chief of Staff at NorthRock Partners. Assimilating over 15 years of experience leading corporate operations, financial management and executive leadership, Lacey manages the firm's strategic vision for people operations. With a focus on leadership, culture and talent development, Lacey partners with NorthRock leadership to drive organizational capacity building and execution of firm priorities. Her notable experience in premier industries outside of financial services has allowed for the successful integration of a nontraditional approach to culture development and talent growth.

With an admiration for company culture, Lacey is responsible for maintaining the firm's DNA through the strategic design and implementation of professional development opportunities, employee mentorship, leadership retreats, new talent recruitment, new hire onboarding and employee coaching. As Chief of Staff, Lacey works closely with firm staff to solve problems, mediate disputes and handle issues before they are brought to the CEO. She serves as a confidant and advisor to the CEO, Rob Nelson, as well as NorthRock leadership.

Lacey graduated from the Stanford University Graduate School of Business and received her Bachelor of Science degree from the University of Northern Colorado. Lacey and her husband, Nick, live in Edina, Minnesota, with their daughter. Lacey has a passion for researching the latest discoveries related to health span and longevity, enjoys running and yoga, as well as spending time with her family.

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## PROFESSIONAL DESIGNATIONS AND ASSOCIATIONS

- ✓ Executive MBA, Stanford University Graduate School of Business
- ✓ Bachelor of Arts in business administration, University of Northern Colorado
- ✓ Candidate for Schwab Executive Leadership Program certification
- ✓ Candidate for CFP® certification

## PROFESSIONAL AND COMMUNITY INVOLVEMENT

- ✓ Board Member of Arrow Giving Foundation
- ✓ Member of Team Women Minnesota
- ✓ Member of Women in Insurance and Financial Services
- ✓ Member of Women in Sports and Events