



SHAWN@NORTHROCKPARTNERS.COM
612.367.8818

Shawn Jacobson

CFP®, ChFC®, MBA, MSFS, AWMA®

Advisor, Personal Office™

With over 20 years of experience building impactful and meaningful client relationships, Shawn delivers extensive education and advice on retirement, estate planning, insurance and investments to affluent clients.

Shawn provides financial support to his client base while driving a successful Personal Office™ experience. He has comprehensive knowledge in retirement and estate planning and works with a team of specialized professionals at NorthRock Partners to manage the complexity of his clients' financial lives.

Shawn strives to give back to the community and his professional organizations through volunteer work. He is an active member of the Financial Planning Association, serving at the local and national levels. Shawn also volunteers with BestPrep, a nonprofit organization devoted to preparing students with business, career and financial literacy skills, where he has held volunteer leadership positions.

Shawn graduated from University of Northwestern in St. Paul, Minnesota, where he received a Bachelor of Science in business. Shawn went on to study at the Opus School of Business at the University of St. Thomas, where he received his MBA. He and his wife, Jennifer, live in St. Louis Park, Minnesota, with their two daughters, Kenna and Ava. In his free time, Shawn enjoys the outdoors and spending time on the water, watching his daughter's lacrosse games and staying informed on markets and planning strategies.

PROFESSIONAL DESIGNATIONS AND ASSOCIATIONS

- ✓ Bachelor of Science, University of Northwestern
- ✓ Master of Business Administration, University of St. Thomas
- ✓ Certified Financial Planner (CFP®)
- ✓ Chartered Financial Consultant (ChFC®)
- ✓ Master of Science in Financial Services (MSFS)
- ✓ Accredited Wealth Management Advisor (AWMA®)

PROFESSIONAL AND COMMUNITY INVOLVEMENT

- ✓ Member of the Financial Planning Association
- ✓ Member of Mount Olivet Church
- ✓ Volunteer at BestPrep