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# Steve Greavu

Manager, Operations

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STEVE@NORTHROCKPARTNERS.COM  
612.367.8834

Applying over 10 years of finance and operations management experience, Steve is responsible for leading process strategy and procedure implementation across the firm. Managing system and platform innovation, Steve creates operational efficiencies between every department to ensure execution of client needs.

As Operations Manager, Steve is responsible for driving operational excellence through day-to-day leadership and management that mirrors the core values of NorthRock Partners. His primary responsibilities include developing his dynamic team—both personally and professionally—and ensuring that NorthRock leads the RIA industry by introducing and adopting disruptive technologies. In an effort to expand his own capacity and add even more value to the firm, Steve is currently pursuing a CFP® designation, as well as an MBA at his alma mater, the Carlson School of Management.

Steve enjoys spending time with his two young children, Mila and Wes, and his wife, Amanda. Steve and his family currently reside in Woodbury, Minnesota, and enjoy being active in their community with friends and family.

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## PROFESSIONAL DESIGNATIONS AND ASSOCIATIONS

Bachelor of Science in Finance, Carlson School of Management,  
University of Minnesota-Twin Cities

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10+ YEARS IN INDUSTRY